

COMMUNITY SPORTS COMMITTEE

Report on the Follow-up Actions of **“Strategies for Promoting Community Sports”**

Purpose

This paper aims to report to Members on the progress of follow-up actions of “Strategies for Promoting Community Sports”.

Background

2. Subsequent to the endorsement by the Community Sports Committee (CSC) and Sports Commission (CS) of a CSC paper on “Strategies for Promoting Community Sports” in August last year, introduction of the paper to 18 District Councils (DCs) was carried out by the Leisure and Cultural Services Department (LCSD) from last September to November. The paper was supported by DCs with invaluable views given. We have reported to Members at the 11th CSC meeting held on 22 November 2006 on the results and related follow-up actions have been carried out step by step.

Progress of Work

3. The progress of various follow-up actions of strategies for promoting community sports is as follows:

- (a) *Strategy 1: Formulation of Indicators to Measure the Effectiveness of Strategies for Promoting Community Sports*

The Working Group on the formulation of indicators for measuring the effectiveness of ‘Sport for All’ policy held its first meeting on January 25 to map out concrete planning on the formulation of a set of systematic and objective indicators to measure the effectiveness of promoting community sports. At the meeting, members endorsed the terms of reference of the Working Group and, at the same time, concurred that with measuring the effectiveness of ‘Sport for All’ policy as the main objective of the Working Group, it is primal to set up objective indicators and then use these indicators to plan studies to measure the effectiveness of ‘Sport for All’ policy. The Working Group will, based on the results of these studies, give recommendations on the follow-up actions to be taken and report to CSC. As the Working Group considered that the results of similar surveys would be highly representative and the issue should be treated as a topic for continuous research, follow-up studies should be conducted at intervals to have a better understanding of the progress of sports participation in Hong Kong.

(b) *Strategy 2: Coordinating and Strengthening Liaison and Collaboration amongst Major Partners Involved in Promoting Community Sports*

Upon collection of views from various parties, the LCSD has made arrangements in respect of the strategies as set out below:

- (i) Quite a number of DC members who are experienced in promoting district sports development have been appointed to the new term of office of the CSC so as to allow more local dignitaries to take part in the work of CSC.
- (ii) To strengthen liaison and communication amongst major partners, the contact details of all DCs, national sports associations (NSAs), district sports associations and all District Leisure Services Offices under the LCSD have been collated by the LCSD and distributed to the offices concerned for reference. The details have also been uploaded onto the LCSD website for easy reference of all parties concerned. The LCSD will update the information regularly.
- (iii) The LCSD will make arrangement for various major partners to have seminars in due course for exchanging views and experience on the promotion of community sports.

(c) *Strategy 3: Organisation of the Hong Kong Games (HKG)*

“The 1st Hong Kong Games Organising Committee” has been set up under the CSC and two meetings have been held to confirm details such as the competition events to be held in the 1st Hong Kong Games, the qualifications of athletes, working schedule and related publicity work. The 1st Hong Kong Games Launching Ceremony was staged at Kowloon Park on February 15. The Organising Committee has been working in full strength on the publicity and preparatory work and it will report to the CSC.

(d) *Strategy 4 : Intensifying the Scope of School Sports Programme and Better Utilising the School Sports Facilities*

- (i) In order to intensify further the “School Sports Programme”, the LCSD has held 4 large-scale district briefing sessions in January and February 2007 for primary and secondary school principals and teachers. With a view to establishing as well as strengthening the collaboration between the department and schools in general, representatives of the LCSD explained in the briefing sessions the details of the programme and its future development as well as listened to the valuable opinions given by the principals and teachers on the promotion of school sports. The LCSD will continue to pay more visits to the schools and step up the communication with them in order to identify their individual problems. In addition, the LCSD will encourage and support the NSAs’ training of more qualified sports professionals so that the requirement of promoting school sports can be met.

(ii) Concerning the issue of better utilisation of school sports facilities, the LCSD has participated in a meeting held on 18 January 2007 with the Education and Manpower Bureau (EMB) and the Architectural Services Department in which measures to ease the worries of the schools were explored and studied. Representatives of the EMB pointed out that it was their policy to encourage schools to open their sports facilities and hire them out to community organisations. Regarding the payment of hiring fee of those community organisations in hiring the school sports facilities, the EMB has provided relevant guidelines to schools, stating that fees can be collected to cover the necessary cost incurred from hiring out the facilities. The LCSD will continue to explore feasible remedies with relevant parties and table the issue to the Student Sports Activities Coordinating Sub-Committee for further study.

(e) *Strategy 5: Development of District Sports Activities with Local Characteristics in Various Districts*

District Leisure Managers of the LCSD have discussed in detail the issue with the respective DCs. Having taken into account factors such as the availability of resources in the districts, the age distribution of the population, community features, and the availability of support from the NSAs, all the DCs have identified the types of sports with local characteristics of their districts. For details, please refer to Annex I. District Leisure Managers of the LCSD will continue to liaise closely with various DCs to further discuss the development plan of sports activities with local characteristics. Issues such as the number and mode of the activities to be organised, venue arrangements, the long term development of such activities, assessment of the availability of sports facilities, etc., will be included for discussion.

(f) *Strategy 6: Provision of suitable sports for different age groups*

After LCSD's introduction of the "Report for the Study of the Physical Fitness Test for the Community", all DCs request to have the findings of their own district so that they may determine the procedures of implementing district sports activities. The LCSD is currently working with the Department of the Sports Science and Physical Education of the Chinese University of Hong Kong to sort out the findings in terms of individual districts. It is expected that the findings for individual districts will be ready in mid March and they will be provided to the DCs in due course.

Presentation

4. Members are invited to note the progress of the follow-up actions.

Leisure and Cultural Services Department
February 2007

**Sports Activities with Local Characteristics
identified by the District Councils**

| Districts | Activities |
|------------------------------|----------------------------------|
| Southern District | Indoor Lawn Bowls |
| Central and Western District | Badminton |
| Wanchai District | Dance and Fitness Activities |
| Eastern District | Archery |
| Sham Shui Po District | Gateball |
| Yau Tsim Mong District | Sport Climbing and Hockey |
| Kowloon City District | Dance Activities |
| Wong Tai Sin District | Wushu |
| Kwun Tong District | Canoe Polo |
| Islands District | Soccer |
| Tuen Mun District | Lawn Bowls |
| Yuen Long District | Swimming |
| Tsuen Wan District | Dance Activities |
| Kwai Tsing District | BMX Cycling and Air-gun Shooting |
| North District | Table-tennis |
| Tai Po District | Hiking and Table-tennis |
| Sha Tin District | Wushu |
| Sai Kung District | Water Sports Activities |