

COMMUNITY SPORTS COMMITTEE

Minutes of the 36th Meeting of the Community Sports Committee

Date: 12 March 2015 (Thursday)
Time: 10:30 am
Venue: Conference Room 401, 4/F, Leisure and Cultural Services Headquarters,
1-3 Pai Tau Street, Sha Tin, Hong Kong

Present: Mr TONG Wai-lun (Chairman)
Mr David YIP Wing-shing (Vice-chairman)
Mr Henry CHAN Chi-chiu
Mr CHAN Pok-chi
Mr CHU King-yuen
Mr Arnold CHUNG Chi-lok
Ms LEE Ching-nga
Ms Peggy LEE Pik-yee
Mr Philip LI Wing-kuen
Ms WAI Hoi-ying
Prof Stephen WONG Heung-sang
Mrs Cecillia WONG LAM Siu-ling
Dr YUNG Shu-hang
Mr Kenneth FOK Kai-kong

Department Representatives in Regular Attendance

Mr Richard WONG Tat-ming (Representative from Leisure and Cultural Services Department)
Miss Petty LAI Chun-yee (Representative from Home Affairs Bureau)
Dr Anne FUNG Yu-kei (Representative from Department of Health)
Mr Michael KAN Wai-fu (Representative from Education Bureau)

Absent with Apologies

Mrs Stella LAU KUN Lai-kuen
Dr Simon YEUNG Sai-mo
Ms TUNG Kin-lei

In Attendance

Ms Michelle LI Mei-sheung	(Leisure and Cultural Services Department)
Mr Raymond FAN Wai-ming	(Leisure and Cultural Services Department)
Ms Linda LAW Lai-tan	(Home Affairs Bureau)
Ms Rebecca LOU Wai-yi	(Leisure and Cultural Services Department)
Ms Joanne FU Lai-chun	(Leisure and Cultural Services Department)

Secretary

Ms Winnie LEE Fung-ming	(Leisure and Cultural Services Department)
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Opening Remarks

1.1 The Chairman welcomed all Members and representatives of various government departments to the first meeting of the current Community Sports Committee (CSC). He extended welcome to four new Members, namely Mr CHAN Pok-chi of the Sai Kung District Council, Ms WAI Hoi-ying of the Sham Shui Po District Council, Mr Arnold CHUNG of the National Sports Associations (NSAs) and Mr Kenneth FOK, the new representative of the Sports Federation & Olympic Committee of Hong Kong, China (SF&OC), for attending the meeting for the first time. Mr Michael KAN of the Education Bureau (EDB), who attended the meeting for the first time, and Ms Linda LAW of the Home Affairs Bureau (HAB), who attended the meeting to discuss Item 4 on the agenda regarding the progress of the Kai Tak Multi-purpose Sports Complex (MPSC) Project, were also welcomed. The Chairman hoped that all Members would continue to voice their opinions actively and work hand in hand for the development of community sports. Besides, he was grateful to former Members, Mr Daniel CHAM, Mr CHENG Shu-ming, Mr LIU Ah-chuen, Mr Raphael TONG and Mr George YIP for their contribution to the CSC.

1.2 The Chairman reminded Members that the Rules of Procedure of the HKSAR Government prohibit non-official members from disclosing confidential information obtained from the CSC. He asked Members to submit the duly completed confidentiality agreement to the Secretariat after the meeting. Members noted the arrangement.

Item 1: Confirmation of the Minutes of Last Meeting of the CSC

2.1 The draft minutes of the 35th meeting of the CSC was emailed to Members for comment on 17 February 2015 by the Secretariat. Proposed amendments from Mr Raphael TONG were received subsequently. The amended minutes were emailed to Members on 6 March. The Chairman asked Members to refer to the summary of proposed amendments tabled at the meeting. As no further amendment was proposed at the meeting, the Chairman announced that the minutes of the 35th meeting were confirmed.

Item 2: Matters Arising

Progress Report on the 5th Hong Kong Games

3.1 The Chairman invited Ms Rebecca LOU, Secretary General of the 5th Hong Kong Games (HKG) Organising Committee, to report on the progress of the organising work for the 5th HKG and give a PowerPoint presentation of the Jockey Club Vitality Run, which was held at Sha Tin Sports Ground on 8 March.

3.2 Ms Rebecca LOU reported that the Standing Committee and the Organising Committee of the 5th HKG had held their third meetings on 18 December 2014 and 30 January 2015 respectively to discuss the progress of the organising work. She added that the 18 District Councils (DCs) completed the selection of local representatives at the end of January. The response from the public was overwhelming. Out of 6 700 odd athletes participating in the selection, more than 3 200 of them were nominated to represent the districts they resided in. Intensive training was being arranged for these selected athletes to facilitate their active preparation for the HKG and help them achieve good results.

3.3 As scheduled, the Secretariat of the Organising Committee had implemented the publicity work of the 5th HKG through different channels as appropriate and kicked off a series of promotion and community participation activities. The Cheering Team Competition for the 18 Districts and the Dynamic Moments Photo Contest would invite two and one CSC Members respectively to serve on the adjudicating panel.

3.4 In early 2015, the Organising Committee received a Chinese calligraphy work of the title “Hong Kong Games” written by the renowned artist Mr Andy LAU for printing on HKG souvenir T-shirts, which would be distributed for free to members of the public participating in the HKG. The participants of the Jockey Club Vitality Run, which was recently held on 8 March, were the first to receive the souvenir T-shirts. To attract more spectators to cheer on the athletes at the competition venues, those

who would attend the opening ceremony or competitions of the HKG might receive a HKG souvenir T-shirt.

3.5 The Organising Committee had so far received sponsorship in cash amounting to \$7.19 million and in kind/service worth around \$3.52 million from 17 organisations.

3.6 As regards the invitation of two CSC Members to serve on the adjudicating panel of the Cheering Team Competition for the 18 Districts and one on that of the Dynamic Moments Photo Contest, the Chairman proposed to nominate Mr Philip LI and Mrs Cecilia WONG to adjudicate at the cheering team competition. Mr CHU King-yuen was nominated to adjudicate at the photo contest. Members raised no objection to the nominations. Mr Philip LI, Mrs Cecilia WONG and Mr CHU King-yuen, who were present at the meeting, accepted the invitations.

3.7 In addition, Ms Rebecca LOU shared with Members the footage of highlights of the Jockey Club Vitality Run using PowerPoint.

3.8 Members' views on the Jockey Club Vitality Run and responses from the LCSD were summarised as follows:

- (a) Prof Stephen WONG praised that the activity created a good atmosphere and generated publicity. He suggested promoting running and making it the signature sport of Sha Tin.
- (b) Mr Philip LI suggested that the collaboration between the Vitality Run and the Festival of Sport could generate synergy and further promote sports in the territory. He also suggested increasing the funding for this activity so as to reduce NSAs' expenditure on promoting sports.
- (c) Mr Kenneth FOK concurred with the suggestion that the Vitality Run could be held in collaboration with the SF&OC. He commented that the success of the activity was mainly due to the right direction set out by the Organiser in choosing running, a popular sport, for public participation. He said that the activity was in line with the existing national policy as it encouraged public participation in sports and advocated public health. He remarked that the Organiser could foster the community's awareness of sport through education with a multi-pronged approach so that members of the public would begin to exercise more often following their experience in the Vitality Run. In addition, he praised the Organiser for promoting family

participation in the activity and further boosting participants' enthusiasm about sports by means of a carnival-like event. All these contributed to the success of the activity.

- (d) Mr Michael KAN of the EDB praised the activity for creating an atmosphere that encouraged family participation in sports, which went well with the setting of the activity. It was the key to the success of the activity. He believed that parents' participation in sports was an important factor for children to develop the habit of playing sports.
- (e) Mr Raymond FAN, the Deputy Director of the LCSD credited the success of the activity to its positioning. It was appropriate to set the quota at 3 800 places. The selected site also fitted the community size of Sha Tin. He said that the activity might not have achieved the same level of success had it been positioned differently.
- (f) Mr Richard WONG of the LCSD added that the incorporation of carnival elements into the activity also contributed to its success. Setting up game stalls and holding other activities on the hard-surface pitch next to the Sports Ground helped facilitate family participation. In addition, he concurred with Members' suggestion that the activity could be held in collaboration with the SF&OC, believing that this would achieve some effects. He remarked that he would follow up the suggestion.
- (g) Mrs Cecilia WONG said that distance run was an activity that required practice, training and development. She inquired of the LCSD about the arrangement in these aspects and the number of injured participants on the activity day.
- (h) Ms Peggy LEE suggested making the Vitality Run a regular activity to be held in each district by the LCSD and submitting funding applications to DCs. District Sports Associations could go along with the publicity of the activity and promote running at the community level. Members of the public could also check their personal health condition and obtain health information in the carnival-like activity.
- (i) Ms WAI Hoi-ying suggested enhancing the publicity efforts for the HKG futsal competition and reviewing the kick-off time of the

matches to ensure that the players could get to the venues in time after work.

- (j) Mr Arnold CHUNG proposed engaging famous athletes in future Vitality Runs which could be of some help in promoting the sport.

- (k) Ms Rebecca LOU of the LCSD consolidated Members' views and responded as follows: (i) in addition to the publicity campaign through various media (including television and newspapers) prior to the Vitality Run, the Organiser had informed participants of safety tips and preparations needed for the running event; (ii) on the event day there were two participants who felt slightly unwell and needed assistance from the Auxiliary Medical Service, and 15 participants who received physiotherapy treatment on the spot; (iii) conveniently located venues had been chosen for the finals of the eight sports events of the HKG, and the commencement time of the matches held on weekdays had been postponed. With sufficient number of reserve players for all the team events, there were enough players for the matches; and (iv) as regards the suggestion of organising the Vitality Run or carnival-type activities in the 18 districts, it would be for the districts to consider and determine, taking into account the resources and suitable venues available.

- (l) Ms Michelle LI, Director of Leisure and Cultural Services (DLCS), said that the Vitality Run, a new event added in the 5th HKG, attributed its success to both community participation and the carnival approach. She called for continuous support from Members for the promotion of HKG at the district level, including entering the HKG events in teams and cheering the participants on, so as to engage all the 18 districts in the HKG. She also urged Members to attend the HKG Cheering Team Competition for 18 Districts to be held on 29 March to show their support. Furthermore, she expressed thanks to Ms WAI Hoi-ying for her suggestion of stepping up the publicity and promotion efforts for the HKG events. She said that the Department would continue to publicise the HKG events by means of sports shows produced by the Television Broadcasts Limited (TVB) as well as promotional activities attended by TVB artistes. Members were welcome to give their views on how to make the coming HKG events more popular.

- (m) Mr CHU King-yuen mentioned that Tai Po District offered a pleasant environment, and two distance races were held by the district sports association every year. He opined that the District Leisure Services Offices of the LCSD could offer assistance to district sports associations on sports promotion activities.
- (n) Miss Petty LAI of the HAB said that the level of community participation was one of the major vetting criteria for “M” Mark Events under the purview of the Sports Commission. Going along with the development of individual sport, the NSAs would organise various sports training activities for schools with a view to helping children develop a habit of doing exercise at an early age. Given that dozens of running events of various lengths were held across the territory by public and private sectors every year, she suggested Members work in collaboration with district sports associations/bodies to create greater synergy.
- (o) Mr David YIP, the Vice-chairman, thanked LCSD staff for their efforts. He commented that the Vitality Run, featuring a combination of a carnival-type activity and a running event, had successfully attracted people of different ages. The event, held in a warm atmosphere, had won the support of District Councils. He hoped that the next edition of the Vitality Run could increase the quotas from the existing 3 800 to at least 10 000. Noting that no additional resource and manpower had been allocated for the HKG by the LCSD despite the increase in activities, he hoped that his proposal for enhancement would not burden the LCSD in terms of resources and manpower.
- (p) The Chairman thanked Members for their valuable views and expressed his gratitude to Ms Michelle LI, DLCS, Mr Raymond FAN, DDLCS and Mr CHAU How-chen for officiating at the Vitality Run starting ceremony together with other guests. He also thanked LCSD staff for making the event a success. He said that a review would be conducted after completion of the HKG, and Members were encouraged to give their views then.

Item 3: Proposal on Sport For All Day 2015 (CSC Paper 01/15)

4.1 The Chairman invited Ms Winnie LEE of the LCSD to present CSC Paper 01/15 by PowerPoint.

4.2 Ms Winnie LEE briefed Members on CSC Paper 01/15. Members' views on the contents of the paper and the Department's response were summarised below:

- (a) Mrs Cecilia WONG and Mr Arnold CHUNG commended the diversity of activities and suggested holding an additional Sport For All Day each year. Mr Arnold CHUNG recommended holding another Sport For All Day in winter to encourage members of the public to take part in physical activities more often in the season and to avoid adding pressure on the already fully booked indoor stadia in summer. Mr Philip LI proposed the extension of the existing Sport For All Day to Sport For All Week and hoped that the LCS D and the HAB could seek additional funding from the Financial Secretary for community sports development.
- (b) Mr Henry CHAN praised the proposed programmes, including parent-child activities, tailored activities for people with disabilities and free use of swimming facilities, which was the most popular programme, for meeting different people's needs. He hoped that the number of days of free use of LCS D facilities could be increased so as to encourage community participation in sport. He also proposed the provision of 3D photo panels at suitable recreation and sports venues to tie in with the publicity. The Chairman suggested using the portraits of elite athletes for the photo backdrops so as to boost publicity.
- (c) Mr CHU King-yuen recommended having winners of the HKG take part in activities to be held in various districts in this year's Sport For All Day so as to help disseminate the message of doing exercise.
- (d) Mr Kenneth FOK suggested that, subject to the availability of resources and if technically feasible, the Department should collect basic data on the participants as well as their purposes and expectation in attending the seminars and activities. Such data could be useful for planning programmes and designing publicity campaign for the next edition of the event to better meet the needs of different target groups.
- (e) Ms LEE Ching-nga recommended promoting the idea of making physical activity part of daily life, such as encouraging people to take a longer walk to work or back home, so as to make exercise a part of

daily life. She also hoped that the participants would share their sport experiences after the Sport For All Day through social media like Facebook so as to take the aim of the event further into the community.

- (f) Mr Richard WONG of the LCSD took note of Members' views of organising more Sport For All Days. Nevertheless, having taken into consideration the resource constraints and the views of various stakeholders, the Department had to strike a balance among the expectations of different parties. Regarding the arrangement of free use of leisure facilities, for instance, one additional Sport For All Day would make it more difficult for regular hirers to book facilities on the event day. Having considered the needs of all parties, he found the existing arrangement of having a one-day event appropriate. As for the programmes of the event, he took note of Members' views on the activities. As regards the methods of conveying the event message, he said the Department could continue the existing publicity campaign to encourage people to do more exercise and develop a habit of engaging in physical activities every day. He added that with the aim of promoting "sport for all", the Department had published various publicity brochures with tips on how to engage in recreation and sports activities that were good for their body and mind at the right time every day. He said that the LCSD had previously made use of its limited resources to conduct simple opinion surveys at its sports centres to collect public views on the free use of facilities. He further said that subject to the availability of resources, the Department would consider enhancing the surveys, and the results obtained would be used as reference when organising events in future so as to provide activities which would better meet the needs of the public.

4.3 The Chairman thanked Members for their valuable views. He believed that departments would seriously consider their views to refine the event.

Item 4: Progress of the Kai Tak Multi-purpose Sports Complex (MPSC) Project (CSC Paper 02/15)

5.1 The Chairman invited Ms Linda LAW of the HAB to present CSC Paper 02/15.

5.2 Ms Linda LAW briefed Members on CSC Paper 02/15. Members' views

on the paper and the relevant responses from the Department were summarised as follows:

- (a) Mrs Cecilia WONG suggested reserving areas in the MPSC for non-profit-making organisations to run social enterprises, as a way to enhance social inclusion.
- (b) Mr Philip LI recommended connecting the MPSC to the Cruise Terminal, and that could be done with a running track. He also suggested leaving some room in the MPSC for the development of cricket and baseball.
- (c) Mr CHU King-yuen was supportive of the project. To keep the development from becoming a “white elephant” project, he suggested planning its operation in a multi-pronged approach with reference to usage rate.
- (d) Ms Michelle LI, DLCS, remarked that Sung Wong Toi Park next to the project site would be affected by the construction of the Shatin to Central Link. The LCSD would keep in close view the progress of the construction and would make sure the park fit in with the MPSC project.
- (e) Mr Raymond FAN, DDLCS, was positive that the leisure facility project could play a role in the development and promotion of major sports events. Upon its completion, one could anticipate diverse comments on the operational arrangements from different parties. He was confident that the management staff would handle them flexibly as the facilities went into service. Stakeholders in support of the project were encouraged to voice their opinion, which would shape the MPSC into a viable tool in promoting the development of leisure and sports services in Hong Kong.
- (f) In response to Members’ suggestions, Ms Linda LAW stated that the MPSC would be connected to the Cruise Terminal by the Metro Park and the Waterfront Promenade, both of which were still in planning. The connection was expected to be around 1.5 km in length. The HAB would make reference to the usage rates of major sports venues in East Kowloon and the operational figures of the Hong Kong Stadium, as well as comments on the project from stakeholders, including the National Sports Associations and the Committee, in

refining the development.

Item 5: A Consultancy Study on the Development of Disabled Sports (CSC Paper 03/15)

6.1 The Chairman invited Miss Petty LAI of the HAB to present CSC Paper 03/15.

6.2 Miss Petty LAI briefed Members on CSC Paper 03/15. Members' views on the paper and the relevant responses from the Department were summarised as follows:

- (a) Ms Cecilia WONG thanked the Administration for conducting a study on the development of disabled sports. She suggested further popularising disabled sports. Also, she would like to be informed of the schedule of the study.
- (b) Miss Petty LAI replied that they had given consideration to the issue of enhancing the popularisation of disabled sports, as reflected in paragraph 4 of the paper on how to further promote sports participation among people with disabilities. As for the schedule of the study, a consultant would be formally appointed in May, and the study was expected to take 9 months to a year to complete.

Item 6: Any Other Business

(i) Invitation to join the “Student Sports Activities Co-ordinating Sub-Committee”

7.1 The Chairman stated that the “Student Sports Activities Co-ordinating Sub-Committee” (SSACS) was set up under the CSC with an aim to promote sports at a school level. The Sub-Committee consisted of Members of the CSC, as well as representatives of school councils and relevant government departments. The convenor and vice-convenor of the last SSACS were Mr LIU Ah-chuen and Mrs Stella LAU. As Mr LIU Ah-chuen stepped down from the CSC in 2015, the CSC had to elect a new convenor for the new SSACS. The Chairman invited nominations from Members.

7.2 As the SSACS mainly served to promote sports at a school level, Mr David YIP, the Vice-chairman, nominated Mrs Stella LAU and Mr CHU King-yuen for

convenor and vice-convenor. Not only was Mrs Stella LAU a school principal, but she had also served as the vice-convenor of the SSACS for years, making her a seasoned candidate for the task, whereas Mr CHU King-yuen was also a school principal of many years with rich experience in promoting sports in schools. He was confident that the SSACS would, under their lead, continue to boost sports development in campuses.

7.3 The Chairman thanked Mr David YIP for nominating Mrs Stella LAU and Mr CHU King-yuen for convenor and vice-convenor of the SSACS. He believed the two Members were suitable candidates for the posts. Without further input from other Members, the Chairman announced that Mrs Stella LAU and Mr CHU King-yuen were the convenor and vice-convenor of the new SSACS. As Mrs Stella LAU was excused today and Mr CHU King-yuen had just left the meeting, the Secretariat was asked to inform them of the arrangement after the meeting. Also, the Chairman invited Members who were interested in joining the SSACS to hand in their reply slips to the Secretariat after the meeting. Members noted the arrangement.

(Post-meeting note: The Secretariat phoned Mrs Stella LAU and Mr CHU King-yuen on 23 and 24 March respectively, inviting them to serve as the convenor and vice-convenor of the new SSACS. Both of them accepted the invitation.)

(ii) Hong Kong and Shanghai Summer Sports Camp for Youth 2015

7.4 Ms Joanne FU of the LCSD reported that the Hong Kong and Shanghai Summer Sports Camp for Youth was one of the initiatives under the Sports Exchange and Co-operation Programme Agreement signed between the Home Affairs Bureau of the Government of the Hong Kong Special Administrative Region and the Shanghai Administration of Sports in 2004. The programme aimed at promoting sports exchange between the youth of the two cities through summer camp activities. Since 2005, the two cities had taken turns to host the activity. The camp last year, the ninth of its kind, was held from 11 to 15 August 2014 at Jincai High School in Shanghai and featured sports exchange activities in basketball, volleyball and tennis. The camp this year was scheduled to be held from 20 to 24 July (Monday to Friday) in Hong Kong. The activities of the past exchange camps held in Hong Kong mainly took place at campsites of the LCSD. This year, with the redevelopment of the Hong Kong Sports Institute (HKSI) reaching completion, the camp would be held at HKSI, which would offer a comprehensive training environment and facilities for students of the two cities. Exchange activities to be featured and relevant arrangements were still under discussion with the Shanghai Administration of Sports. Last year, Mrs Cecilia WONG and Dr Simon YEUNG served as Head and Deputy Head of the Hong Kong Delegation and led our young athletes to Shanghai. In line with previous

arrangements, they would become the Leader and Deputy Leader this year and receive the Delegation of Shanghai on behalf of the host city. The two Members had agreed to serve as Leader and Deputy Leader of the Hong Kong side and would attend relevant activities.

7.5 The Chairman thanked Mrs Cecilia WONG and Dr Simon YEUNG for taking up the responsibility to receive the Shanghai Delegation on behalf of the Committee.

Adjournment of Meeting

8.1 The Chairman thanked Members for attending the meeting. The Secretariat would inform Members of the date of the next meeting in due course.

8.2 The meeting was adjourned at 12:45 pm.

Community Sports Committee Secretariat
June 2015