

COMMUNITY SPORTS COMMITTEE

Report of the “3rd Hong Kong Games” Organising Committee

Introduction

This paper aims to report to Members on the progress of the preparatory work for the 3rd Hong Kong Games (HKG).

Background

2. The 3rd HKG will be held from May to June 2011. In order to allow sufficient time for organising the 3rd HKG and launching various publicity programmes, the 3rd HKG Organising Committee (OC) was formed in March 2010 and is specially tasked with organising the 3rd HKG. Modelling on the mode of operation of the past two HKGs and based on the experience from these two Games, the 3rd HKGOC is composed of members from the major partners in the promotion of community sports, including representatives from the Community Sports Committee, the 18 District Councils (DCs), the Sports Federation & Olympic Committee of Hong Kong, China (SF&OC), the relevant National Sports Associations (NSAs), the Home Affairs Bureau and the Leisure and Cultural Services Department (LCSD). The structure and composition of the 3rd HKGOC are set out at Annex 1.

3. During its first meeting held in April 2010, the OC endorsed that the mode of operation of the 2nd HKG would continue to be adopted and a Standing Committee (SC) would be set up under the OC with a view to planning and launching various specific work items for the 3rd HKG in a more effective manner. It was also endorsed that the Chairman and Vice Chairman of the OC would also take up the duties of the Chairman and Vice Chairman of the SC respectively. Apart from the five DC representatives selected on a geographic basis sitting on the OC, a representative from the SF&OC representing the sports sector and a representative from the LCSD, a representative each from the education sector, the media/public relations sector and the elite athletes have also been invited to join the SC as co-opted members so as to collect the views of people from various sectors of the community and encourage their participation. The SC was formed in April 2010 and its composition is set out at Annex 2.

Work Progress

4. Since the formation of the OC and the SC, the two Committees have held two meetings and one meeting respectively. Items such as the competition dates,

competition events, competition rules and regulations, methods of selecting athletes, the training programme and coach arrangement for district teams as well as the publicity plan and sponsorship programme of the 3rd HKG have been drawn up. The details of the specific arrangements are provided in the following paragraphs.

Objectives and Position of the HKG

5. Just like the past two HKGs, the objectives of staging the 3rd HKG are to provide districts with more opportunities for sports participation, exchanges and co-operation, to strengthen the public's sense of belonging to the district they live in and at the same time facilitate communication and promote friendship among the 18 districts with a view to further epitomising and fostering closer partnership among all stakeholders and enhancing community cohesion. The HKG are aimed at encouraging members of the public to actively participate in sports, thereby further promoting the culture of "Sport for All" in the community. The competitions organised under the HKG are different from those which are aimed at selecting elite athletes to represent Hong Kong in international sports competitions.

6. The HKG are a major territory-wide, multi-sport event with the 18 DCs as the participating units. Participants must reside in the district they represent and should be nominated by the respective DCs as representatives to participate in the HKG. Each athlete can only represent one district in the HKG.

Competition Dates, Events and Venues

7. The 3rd HKG are scheduled to be held from 14 May to 5 June 2011. On top of the six popular sports competitions held in the 2nd HKG, namely athletics, swimming, badminton, basketball, table tennis and tennis, two popular team competitions, namely volleyball and futsal, will be added and there will be a total of eight sports competitions. The preliminary rounds of some competitions will start in April 2011 while all finals will be held during the HKG period. The grouping methods of the 2nd HKG will continue to be adopted for the team competitions of all ball games. The preliminary rounds will be divided into four groups (namely Hong Kong Island, Kowloon, New Territories East and New Territories West) on a geographic basis and a single round robin system on a group basis will be adopted. The best two teams from each group will be qualified for the next round while a single knock-out system will be adopted from the quarter-finals to the finals. As for the individual events of the badminton, table tennis and tennis competitions, the single knock-out system will be maintained. The opening ceremony will be held on 14 May 2011 at Siu Sai Wan Sports Ground.

Competitions Rules and Regulations

8. After discussion by the OC and SC about the competition events, eligibility requirements for athletes and the methods of selecting athletes at districts in respect of the 3rd HKG and after consultation with the relevant NSAs, the competitions rules and regulations of the 3rd HKG have been drawn up and are set out at **Annex 3**.

Eligibility Requirements for Athletes

9. The participating units of the 3rd HKG remain to be the 18 DCs in Hong Kong. Participating athletes must be holders of Hong Kong Permanent Identity Cards or Hong Kong Identity Cards who have resided in Hong Kong for three years or above. They must reside in the district they represent and should be selected in an open manner and nominated by the respective DCs as representatives to participate in the HKG. Each athlete can only represent one district in the HKG. In the 2nd HKG, individual athletes were found participating in the selection exercises of more than one district and they became qualified to represent more than one district. Consequently, the work for the selection of athletes at districts and other athletes' chance of participation had been affected. It is therefore stipulated in the rules of the 3rd HKG that each athlete may only participate in the selection exercise of one district. As the HKG are aimed at promoting the culture of "Sport for All" in the community, which is different from selecting elite athletes to represent Hong Kong in international sports competitions, any athlete who has participated in major high-level sports events between 2008 and 2011 is not allowed to participate in the HKG.

Methods of Selecting Athletes to Participate in the Competitions

10. By referring to the mechanism of selecting athletes for the 2nd HKG and the advice of the Independent Commission Against Corruption as well as the views from various sectors of the community on the selection of athletes, the OC endorsed that matters on the selection of athletes at districts should be dealt with by a district selection board/working group to be set up by each district or be dealt with through the existing framework of DCs. Moreover, each district will select through a standardised selection mechanism in an open manner those athletes who meet the eligibility requirements as their representatives to participate in the HKG and should widely publicise the selection mechanism and criteria with a view to enhancing transparency in the process of selecting athletes to participate in the competitions. The work on the selection of athletes at districts will commence in the latter half of 2010. All the selection work will be completed and a list of participating athletes be submitted in early 2011.

Training Programme and Coach Arrangement for District Delegations

11. In order to raise the standard of sport in the districts and to enhance the skills, team spirit and co-operation of the district teams through a systematic training

programme, the LCSD will, subject to the availability of resources, allot 24 hours of training for each competition event to teams from the 18 districts as a form of pre-event training through funding under the item on district support in the HKG. This represents a significant increase over the six-hour allotment in the last HKG. The item on district support includes the coach fees and the hire charges for sports facilities managed by the LCSD. In the 2nd HKG, a number of districts indicated the need for arranging coaches to lead the athletes to the venues for participation in the competitions so as to enable the district teams to achieve better performance and have better strategic arrangement in the competitions. In view of this, the LCSD will seek resources to provide additional funding for the item on district support so that districts can employ qualified coaches on an accountable basis to lead their teams to the venues for participation in the competitions.

Publicity Plan

12. In the 3rd HKG, the publicity items and various channels used in the last two HKGs will continue to be adopted. They include displaying publicity banners and posters, designing a dedicated website, issue of government press releases, placement of advertisements on newspapers, broadcasting of publicity videos at LCSD venues in all districts and on trains and buses, dissemination of various information and updates on the HKG through the media such as the Internet, newspapers as well as radio and television stations, and mounting of lamp-post bunting in the 18 districts during the competition period to enhance the HKG atmosphere in the community. Apart from these, the Organiser of the 3rd HKG will continue to launch various publicity and public relations activities for the 3rd HKG, including a large-scale opening ceremony and a prize presentation ceremony, the “Elite Athletes’ Demonstration and Exchange Programmes”, the “Cheering Team Competition for the 18 Districts”, the “Dynamic Moments Photo Contest”, Voting for “My Favourite Sporty District” and Guess the “Overall Champion of the 3rd Hong Kong Games”. The publicity plan for the 3rd HKG is set out at [Annex 4](#).

13. To step up the effect of publicity for the 3rd HKG, the OC will give a stronger wave of publicity to the selection of athletes at the community and district levels and start the publicity work as early as possible. The Launching Ceremony was held on 21 June 2010 to announce the competition events of the 3rd HKG and to kick off the selection of athletes at districts and various publicity work items. In addition to the above, a contractor will be employed to redesign the dedicated website of the 3rd HKG. The aim is to improve the interactive function of the website with a view to encouraging more members of the public to participate in the voting and guessing activities through the Internet. The “Cheering Team Competition for the 18 Districts” will be staged separately before the Opening Ceremony of the 3rd HKG to enhance the publicity effect. Moreover, arrangements will be made for persons with disability and intellectual disability, elite athletes and athletes from the 18 districts to jointly participate in the Tennis, Volleyball, Table Tennis and Badminton Elite Athletes’ Demonstration and Exchange Programmes in order to achieve the integration of

able-bodied and disabled persons, etc.

14. To encourage more active participation by all districts in the 3rd HKG and to enhance the competition atmosphere, new prizes, namely the “Overall 1st Runner-up of the 3rd Hong Kong Games” and the “Overall 2nd Runner-up of the 3rd Hong Kong Games” will be awarded in addition to the “Overall Champion of the 3rd Hong Kong Games” and the “District with the Greatest Participation in the 3rd Hong Kong Games” prizes. Moreover, prizes for the “District with the Most Gold Medals” and the “District with the Best Progress” will be awarded to the district that obtains the most gold medals in the separate events under the eight sports and the district that makes obvious progress in the 3rd HKG over its performance in the last Games respectively.

Sponsorship Programme

15. With the support of different sectors of the community, the Organiser of the 2nd HKG received sponsorship of about HK\$900,000 in cash and in kind from seven organisations. The response from the HKG District Sponsors was also encouraging and four districts received total sponsorship of HK\$210,000 in cash from ten local organisations/dignitaries. To seek more funding and the necessary resources/services for organising the HKG and to encourage the DCs to actively solicit funding from local organisations/dignitaries for supporting district delegations’ participation in the HKG, the OC has worked out a sponsorship programme. Apart from the HKG Sponsors and HKG District Sponsors, the placement of an advertisement in the souvenir programme as a new type of sponsorship is also introduced in the 3rd HKG to attract more commercial firms or community groups to sponsor the 3rd HKG with the aim of jointly promoting a sports culture in Hong Kong. The sponsorship programme for the 3rd HKG is set out at *Annex 5*.

Presentation

16. Members are invited to note and give their views on the progress of various work items set out in this paper.

Secretariat of the 3rd Hong Kong Games Organising Committee
June 2010

Structure of the 3rd Hong Kong Games Organising Committee

| | |
|---------------------------------------|--|
| Honorary Patron: | The Hon Donald TSANG Yam-kuen, GBM Chief Executive of the Hong Kong Special Administrative Region of the People's Republic of China |
| Honorary Presidents: | The Hon Timothy FOK Tsun-ting, GBS, JP President of the Sports Federation & Olympic Committee of Hong Kong, China The Hon IP Kwok-him, GBS, JP Member of the Legislative Council (Functional Constituency – District Council) |
| President: | Mr TSANG Tak-sing, JP Secretary for Home Affairs |
| Adviser: | Mr Raymond YOUNG Lap-moon, JP Permanent Secretary for Home Affairs |
| Vice President: | Mrs Betty FUNG CHING Suk-ye, JP Director of Leisure and Cultural Services |
| Chairman: | Mr CHAU How-chen, GBS, JP Chairman of the Community Sports Committee |
| Vice Chairmen: | Mr William TONG Wai-lun, MH Vice Chairman of the Community Sports Committee Mr Bobby CHENG Kam-wing Deputy Director of Leisure and Cultural Services (Leisure Services) |
| Members : (In no particular order) | Mr CHENG Shu-ming, BBS, JP Member of the Community Sports Committee Mr FUNG Kwong-chung, BBS, JP Member of the Community Sports Committee |

Mr Karl C KWOK
Representative of the Sports Federation & Olympic
Committee of Hong Kong, China

Miss Olivia CHAN Yeuk-oi
Assistant Director of Leisure and Cultural Services
(Leisure Services)

Mr Benjamin MOK Kwan-yu
Principal Assistant Secretary for Home Affairs
(Recreation and Sport)

Dr Simon YEUNG Sai-mo
Representative of the Hong Kong Amateur Athletic
Association

Mr CHAU Yat-kwong
Representative of the Hong Kong Badminton
Association

Mr CHU Chun-sang
Representative of the Hong Kong Basketball
Association

Mr Brian LEUNG
Representative of the Hong Kong Football
Association

Mr David CHIU Chin-hung
Representative of the Hong Kong Amateur
Swimming Association

Professor CHAN Cheong-ki
Representative of the Hong Kong Table Tennis
Association

Dr David HO
Representative of the Hong Kong Tennis Association

Mr CHEUNG Chi-wai
Representative of the Volleyball Association of Hong
Kong, China

Mr David YIP Wing-shing, MH, JP
Representative of Central & Western District Council

Mr WONG Kin-pan
Representative of Eastern District Council

Ms CHEUNG Sik-yung
Representative of Southern District Council

Mr Stephen YAU How-boa, BBS, MH, JP
Representative of Wan Chai District Council

Mr WEN Choy-bon, MH
Representative of Kowloon City District Council

Mr CHAN Siu-tong
Representative of Yau Tim Mong District Council

Mr LO Wing-man
Representative of Sham Shui Po District Council

Mr LEE Tat-yan, MH
Representative of Wong Tai Sin District Council

Mr Alan CHOW Yiu-ming
Representative of Kwun Tong District Council

Mr CHU King-yuen, MH, JP
Representative of Tai Po District Council

Mr LEUNG Kin-man, MH
Representative of Tuen Mun District Council

Mr Daniel CHAM Ka-hung, MH, JP
Representative of Yuen Long District Council

Mr LAI Sum
Representative of North District Council

Mr WAN Yuet-cheung, MH
Representative of Sai Kung District Council

Mr LAW Kwong-keung
Representative of Sha Tin District Council

Mr CHAN Kam-lam, Richard, MH
Representative of Tsuen Wan District Council

Mr LEUNG Wai-man
Representative of Kwai Tsing District Council

Mr LEUNG Siu-tong
Representative of Islands District Council

Secretary General :

Ms Rebecca LOU Wai-yi
Chief Leisure Manager (Major Events),
Leisure and Cultural Services Department

Membership of the 3rd Hong Kong Games Standing Committee

- Chairman : Mr CHAU How-chen, GBS, JP
Chairman of the 3rd Hong Kong Games Organising Committee
- Vice Chairman : Mr William TONG Wai-lun, MH
Vice Chairman of the 3rd Hong Kong Games Organising Committee
- Members : Miss Olivia CHAN Yeuk-oi
(In no particular order) Assistant Director of Leisure and Cultural Services
(Leisure Services)
- Mr Karl C KWOK
Representative of the Sports Federation & Olympic Committee of Hong Kong, China
- Mr WONG Kin-pan
Representative of District Councils on Hong Kong Island
- Mr LEE Tat-yan, MH
Representative of District Councils in Kowloon East
- Mr WEN Choy-bon, MH
Representative of District Councils in Kowloon West
- Mr LAW Kwong-keung
Representative of District Councils in New Territories East
- Mr LEUNG Siu-tong
Representative of District Councils in New Territories West
- Mr YEUNG Hoi-cheung
Representative of the Hong Kong Schools Sports Federation
- Dr Lobo LOUIE Hung-tak
Representative of Media & Public Relations

Mr Cliff WONG Tsan
Representative of the Hong Kong Elite Athletes
Association

Secretary General :

Ms Rebecca LOU Wai-yi
Chief Leisure Manager (Major Events),
Leisure and Cultural Services Department

The 3rd Hong Kong Games Competition Rules and Regulations

I. Competition Date and Venue

The 3rd Hong Kong Games (HKG) will be held in the LCSD sports venues from 14 May to 5 June 2011 (23 days in total).

II. Competition Events, Division, Quota and Format

(1) Athletics Competition

Divisions and Events: (i) Men's Division (14 events in total)

Individual events (12 events) include:
100 m, 200 m, 400 m, 800 m, 1 500 m,
5 000 m, 110 m hurdles, high jump, long
jump, shot put, javelin and discus.

Team events (2 events) include:
4 x 100 m Relay and 4 x 400 m Relay.

(ii) Women's Division (14 events in total)

Individual events (12 events) include:
100 m, 200 m, 400 m, 800 m, 1 500 m,
5 000 m, 100 m hurdles, high jump, long
jump, shot put, javelin and discus.

Team events (2 events) include:
4 x 100 m Relay and 4 x 400 m Relay.

Quota: For individual events, each district may nominate 2 persons to participate in each event (each person may enter 3 events at most).

For team events, each district may nominate 1 team to participate in each event (each team should consist of 4 persons at least and 6 persons at most).

Each district may nominate a maximum of 72 persons. It is expected that the quota for all the

18 districts is 1 296 persons at most.

Age: Participating athletes shall be aged 10 or above (born in 2001 or before), but participants who take part in the 5 000 m event shall be aged 16 or above (born in 1995 or before).

Format: For track events, the 8 athletes who have achieved the fastest speed in the preliminary rounds will be qualified for the final and the positions will be determined by their results achieved in the final. For the 1 500 m and 5 000 m events, only the final will be held and the positions will be determined by their results achieved in the final.

For field events, each athlete shall be allowed 3 trials and the 8 athletes with the best valid achievements shall be allowed 3 additional trials and the positions will be determined by the best result achieved.

(2) Basketball Competition

Division: Each district may nominate 1 men's team and 1 women's team (each team should consist of 12 persons at most).

Quota: Each district may nominate a maximum of 24 persons. It is expected that the quota for all the 18 districts is 432 persons at most.

Age: Participating athletes shall be aged 14 or above (born in 1997 or before).

Format: In the preliminary rounds, 4 groups (namely Hong Kong Island, Kowloon, New Territories East and New Territories West) on a geographic basis will be formed and a single round robin system on a group basis will be adopted while a single knock-out system will be adopted from the quarter-finals to the final.

(3) Badminton Competition

Events: Individual events (5 events) include:
Men's singles, women's singles, men's doubles,

women's doubles and mixed doubles.

Team events (2 events) include:

Men's team event (the competition events include 3 matches of men's singles and 2 matches of men's doubles).

Women's team event (the competition events include 3 matches of women's singles and 2 matches of women's doubles).

Quota:

Individual events:

For singles events, each district may nominate 2 persons to participate in each event.

For doubles events, each district may nominate 2 teams (2 persons in each team) to participate in each event.

Team events:

Each district may nominate 1 team (each team should consist of 7 persons at least and 12 persons at most) to participate in each team event.

Each district may nominate a maximum of 40 persons. It is expected that the quota for all the 18 districts is 720 persons at most.

Age:

Participating athletes of all ages are welcome.

Format:

Individual events:

A single knock-out system will be adopted.

Team events:

In the preliminary rounds, 4 groups (namely Hong Kong Island, Kowloon, New Territories East and New Territories West) on a geographic basis will be formed and a single round robin system on a group basis will be adopted while a single knock-out system will be adopted from the quarter-finals to the final.

(4) Table Tennis Competition

Events:

Individual events (5 events) include:

Men's singles, women's singles, men's doubles, women's doubles and mixed doubles.

Team event (1 event):

The mixed team event includes 2 matches of men's singles, 1 match of women's singles, 1 match of men's doubles and 1 match of mixed doubles.

Quota:

Individual events:

For singles events, each district may nominate 2 persons to participate in each event.

For doubles events, each district may nominate 2 teams (2 persons in each team) to participate in each event.

Team events:

Each district may nominate 1 team (8 male players and 4 female players at most may be nominated for each team and there should be at least 5 male players and 2 female players in each team).

Each district may nominate a maximum of 28 persons. It is expected that the quota for all the 18 districts is 504 persons at most.

Age:

Participating athletes of all ages are welcome.

Format:

Individual events:

A single knock-out system will be adopted.

Team events:

In the preliminary rounds, 4 groups (namely Hong Kong Island, Kowloon, New Territories East and New Territories West) on a geographic basis will be formed and a single round robin system on a group basis will be adopted while a single knock-out system will be adopted from the quarter-finals to the final.

(5) Swimming Competition

Divisions and Events: (i) Men's Division (15 events in total)

Individual events (13 events) include:

50 m Freestyle, 100 m Freestyle, 200 m Freestyle, 50 m Breaststroke, 100 m Breaststroke, 200 m Breaststroke, 50 m Backstroke, 100 m Backstroke, 200 m

Backstroke, 50 m Butterfly, 100 m Butterfly, 200 m Butterfly and 200 m Individual Medley.

Team events (2 events) include:
4 x 50 m Freestyle Relay and 4 x 50 m Medley Relay.

(ii) Women's Division (15 events in total)

Individual events (13 events) include:
50 m Freestyle, 100 m Freestyle, 200 m Freestyle, 50 m Breaststroke, 100 m Breaststroke, 200 m Breaststroke, 50 m Backstroke, 100 m Backstroke, 200 m Backstroke, 50 m Butterfly, 100 m Butterfly, 200 m Butterfly and 200 m Individual Medley.

Team events (2 events) include:
4 x 50 m Freestyle Relay and 4 x 50 m Medley Relay.

Quota: For individual events, each district may nominate 2 persons to participate in each event (each participant may enter a maximum of 3 events).

For team events, each district may nominate 1 team to participate in each event.

Each district may enter a maximum of 26 persons each for the men's and women's teams, including the athletes for the individual and team events. Each district may nominate a maximum of 52 persons. It is expected that the quota for all the 18 districts is 936 persons at most.

Age: Participating athletes of all ages are welcome.

Format: The 8 athletes/teams who have achieved the fastest speed in the preliminary rounds will be qualified for the final and the positions will be determined by their results achieved in the final.

(6) Tennis Competition

Events: Individual events (5 events) include:
Men's singles, women's singles, men's doubles,
women's doubles and mixed doubles.

Team events (2 events) include:
Men's team event (the competition events
include 2 matches of men's singles and 1 match
of men's doubles).

Women's team event (the competition events
include 2 matches of women's singles and 1
match of women's doubles).

Quota: Individual events:
For singles events, each district may nominate 2
persons to participate in each event.
For doubles events, each district may nominate 2
teams (2 persons in each team) to participate in
each event.

Team events:
Each district may nominate 1 team to participate
in each team event (8 male players and 8 female
players at most may be nominated for each team
and there should be at least 4 male players and 4
female players in each team).

Each district may nominate a maximum of 32
persons. It is expected that the quota for all the
18 districts is 576 persons at most.

Age: Participating athletes of all ages are welcome.

Format: Individual events:
A single knock-out system will be adopted.

Team events:
In the preliminary rounds, 4 groups (namely
Hong Kong Island, Kowloon, New Territories
East and New Territories West) on a geographic
basis will be formed and a single round robin
system on a group basis will be adopted while a
single knock-out system will be adopted from
the quarter-finals to the final.

(7) Volleyball Competition

| | |
|-----------|---|
| Division: | Each district may nominate 1 men's team and 1 women's team (each team should consist of 18 persons at most). |
| Quota: | Each district may nominate a maximum of 36 persons. It is expected that the quota for all the 18 districts is 648 persons at most. |
| Age: | Participating athletes shall be aged 12 or above (born in 1999 or before). |
| Format: | In the preliminary rounds, 4 groups (namely Hong Kong Island, Kowloon, New Territories East and New Territories West) on a geographic basis will be formed and a single round robin system on a group basis will be adopted while a single knock-out system will be adopted from the quarter-finals to the final. |

(8) Futsal Competition

| | |
|-----------|---|
| Division: | Each district may nominate 1 men's team (each team should consist of 5 persons at least and 18 persons at most). |
| Quota: | Each district may nominate a maximum of 18 persons. It is expected that the quota for all the 18 districts is 324 persons at most. |
| Age: | Participating athletes shall be aged 15 or above (born in 1996 or before). |
| Format: | In the preliminary rounds, 4 groups (namely Hong Kong Island, Kowloon, New Territories East and New Territories West) on a geographic basis will be formed and a single round robin system on a group basis will be adopted while a single knock-out system will be adopted from the quarter-finals to the final. |

III. Participating Units:

The participating units are the 18 District Councils (DCs) in Hong Kong.

IV. Eligibility Requirements for Athletes:

1. Participants must be nominated by their respective DC and they will participate in the competition in the capacity of that DC.
2. Participants must be holders of valid Hong Kong Permanent Identity Cards, or holders of valid Hong Kong Identity Cards who have resided in Hong Kong for three years or above.
3. Participants must reside in the district they represent (“Proof of Place of Residence” should be provided).
4. Each athlete can only participate in the selection competition of one district and can only represent one district in the HKG.
5. Those athletes who participated in the Olympic Games (excluding the Summer Youth Olympic Games), the Asian Games, the East Asian Games, the National Games of the People’s Republic of China (PRC), the World Championships (excluding the World Youth Championship) or the Asian Championships (excluding the Asian Youth Championship) between 2008 and 2011 are not eligible to participate in the relevant sports competitions of the HKG.
6. Those tennis athletes who participated in the tennis competitions of the Davis Cup and the Federation Cup between 2008 and 2011 are not eligible to participate in the tennis competition of the HKG. Those athletics athletes who participated in the IAAF World Indoor Championships between 2008 and 2011 are not eligible to participate in the athletics competition of the HKG.
7. Those athletes who participated in the World Cup Qualifier, AFC Asian Cup Qualification Round, East Asian Football Championships and the futsal event of the Asian Indoor Games and the National Games of the PRC between 2008 and 2011 are not eligible to participate in the futsal competition of the HKG.

V. Methods of Selecting Athletes to Participate in the Games

Each district must hold local open competitions to select athletes as representatives for participation in the Games and should widely publicise their selection mechanism and criteria in the respective districts so as to enhance the transparency of selecting athletes for participation in the Games. Please refer to the [Appendix](#) for details.

VI. Prizes and Scoring System

- (1) Prizes will be awarded to the Champion, 1st Runner-up and 2nd Runner-up of each competition event.
- (2) Prizes will be awarded to the Overall Champion, 1st Runner-up and 2nd Runner-up of each of the competitions, namely the table tennis, badminton, basketball, athletics, swimming, tennis, volleyball and futsal competitions. The scoring system is set out as follows:

From the Champion to the 7th Runner-up of each competition event, each will score 10, 8, 7, 6, 5, 4, 3, 2 points respectively, i.e. the Champion will score 10 points, the 1st Runner-up will score 8 points, ..., the 7th Runner-up will score 2 points. The above winners must have played in all play-offs of that competition event in order to be awarded the points, otherwise 0 point will be awarded. If the remaining 10 athletes/ teams have participated in all matches of a respective competition event, they will score 1 point. The points awarded for the team events (excluding the basketball, volleyball and futsal competitions) will be doubled, i.e. the Champion will score 20 points, the 1st Runner-up will score 16 points and so forth. If the participant/participating team is disqualified by the Organiser due to misconduct, no point will be awarded. The top 3 districts accumulating the highest total points will be awarded the “Overall Champion, 1st Runner-up and 2nd Runner-up” of the respective competition.

- (3) On top of the above prizes, prizes for the Overall Champion, Overall 1st Runner-up and Overall 2nd Runner-up of the 3rd HKG will also be awarded to the top 3 districts accumulating the highest total points from all the 8 competitions i.e. the table tennis, badminton, basketball, athletics, swimming, tennis, volleyball and futsal competitions. The scoring system is set out as follows:

The Champion (i.e. the Overall Champion of a respective competition) of a respective competition will score 10 points, and the 1st to the 7th Runners-up will score 8, 7, 6, 5, 4, 3, 2 points respectively. For those districts that are the 8th Runner-up onwards, if they have participated in a respective sports competition, they will score 1 point. The top 3 districts accumulating the highest total points from all the 8 competitions will be awarded the prizes for the Overall Champion, Overall 1st Runner-up and Overall 2nd Runner-up of the 3rd HKG.

- (4) If 2 or more districts accumulate the same points from all competitions, the one that holds more first places will win; and if they hold the same number of first places, the one holding more second places will win. The same method applies until the overall positions are determined. If all the results are the same, the districts involved will be awarded the same position and presented with the same prize.
- (5) The “District with the Greatest Participation in the 3rd Hong Kong Games” prize will be awarded to the district that sends the greatest number of athletes to the 8 sports competitions. The number of athletes means the actual number of participating athletes (Athletes who have enrolled in the HKG must have turned up for the roll call at a match in the Games in order to be counted as an actual participant).
- (6) The “District with the Most Gold Medals” prize will be awarded to the

district that obtains the most gold medals in the separate events under the 8 sports. If the number of gold medals obtained is the same, the districts involved will be awarded the same prize.

- (7) The “District with the Best Progress” prize will be awarded to the district with the greatest net score difference by deducting each district’s accumulated 2nd HKG Overall Champion Points from the accumulated 3rd HKG Overall Champion Points.

VII. Number of Persons in a District Delegation

- (1) Members of the district delegation:
1 head of the delegation, 3 deputy heads of the delegation at most, 8 team leaders and 15 coaches (1 team leader and 2 coaches may be assigned for each competition while 1 team leader and 1 coach may be assigned for the men’s futsal competition). A DC should appoint a district councillor of its district to serve as the head of the delegation while the posts of deputy heads of the delegation should be taken up by district councillors or co-opted members of the respective DC or the representatives of district sports associations. The posts of team leaders may be taken up by district councillors or co-opted members of the respective DC or the representatives or coaches of district sports associations.
- (2) Number of athletes in a district delegation:
72 persons for athletics (36 male participants and 36 female participants at most), 24 persons for basketball (12 male participants and 12 female participants at most), 40 persons for badminton (20 male participants and 20 female participants at most), 28 persons for table tennis (16 male participants and 12 female participants at most), 32 persons for tennis (16 male participants and 16 female participants at most), 52 persons for swimming (26 male participants and 26 female participants at most), 36 persons for volleyball (18 male participants and 18 female participants at most) and 18 participants for men’s futsal competition. Each district may field a maximum of 302 athletes to participate in the Games. The total number of participating athletes from all the 18 districts will be about 5 436 at most.

The 3rd Hong Kong Games
Methods/Criteria for District Councils (DCs) to Select Athletes
for Participation in the 3rd Hong Kong Games

1. By referring to the mechanism of selecting athletes for the 1st and 2nd Hong Kong Games (HKG) and the views collected from various sectors of the community on the selection of athletes, each district should select in an open manner those athletes who meet the eligibility requirements for the HKG as their representatives to participate in the competitions and take monitoring measures to ensure that the selection exercise is conducted in a fair manner.
2. Each DC may set up a district selection board/committee/working group or work through its existing councils to deal with matters on the selection of athletes in accordance with the situation of its district. Apart from representatives of the DC, membership of the district selection board/committee/working group should also include representatives of district sports associations and the Leisure and Cultural Services Department (LCSD) as far as practicable, in order to ensure the fairness and professionalism of the selection board/committee/working group.
3. After consultation with the relevant National Sports Associations, the open selection method for each competition is formulated as follows:

(i) Athletics Competition

Athletes interested in representing their own district in the 3rd HKG will be enlisted through an open recruitment exercise at each district. Those with the best records in competitions recognised by the Organiser will be selected as representative of the respective district to participate in the competition. Only those applicants who meet the eligibility requirements for the HKG and possess recognised proof of the results they obtained in the following competitions shall be accepted for selection:

- District athletics competitions organised by the LCSD during 2010 (For Eastern District and Tsuen Wan District, results of the athletics competition to be held in November 2010 will be regarded as the recognised proof of the results obtained in athletics competitions.)
- Xtep Hong Kong Athletic League 2010 - Round 1 to 4
- Xtep Hong Kong Athletic League 2010 Final cum Championships
- Xtep Hong Kong Junior Age Group Athletic Meet 2010
- IAAF World Athletic Day & Open Meet 2010
- Inter-School Athletics Championships held by the Hong Kong School Sports Federation during 2010 (For New Territories Region - Tsuen

Wan District and Island District, results of the athletics championships to be held in December 2010 will be regarded as the recognised proof of the results obtained in athletics championships.)

- TCAA Junior Athletic Championship 2010
- USFHK 49th Annual Athletic Meet
- HKAAA Open Athletic Meet 2010
- Hong Kong Inter-City Athletics Championships 2010
- WAC Annual Athletic Challenge 2010
- 64th SCAA Inter-school Athletics Meet
- Local events other than those listed above organised by the Hong Kong Amateur Athletic Association (HKAAA) during 2010
- Athletes included in Hong Kong rankings of the HKAAA during 2010 (Only for the top 10 athletes on the updated lists for the open and youth divisions respectively as released in March, June, September and December)

Remarks: If the records obtained by the applicants for 100 m, 200 m, 100 m hurdles and 110 m hurdles events are hand-timed, 0.24 second will be added to their results as a standard for selecting district athletes for the 3rd HKG.

Only results of individual events are acceptable. Athletes with the best records in 100 m and 400 m events will be selected by each district to form teams to compete in relay events.

(ii) Swimming Competition

Athletes interested in representing their own district in the 3rd HKG will be enlisted through an open recruitment exercise at each district. Those with the best records in competitions recognised by the Organiser will be selected. Only those applicants who meet the eligibility requirements for the HKG and possess recognised proof of the results (which must meet the qualifying time, that is score 15 in Hong Kong Swimming Point Score 2010 (Long Course) released by Hong Kong Amateur Swimming Association (HKASA), for participating in the swimming competition of the 3rd HKG) they obtained in the following competitions shall be accepted for selection:

- District swimming competitions organised by the LCSD during 2010
- The following competitions organised by HKASA:
 - 6th Hong Kong Open Swimming Championships 2010
 - Hong Kong Age Group Long Course Swimming Championships 2010
 - Division I - III Long Course Swimming Competition 2010
 - Long Course Masters Swimming Championships - Part 1
 - Long Course Masters Swimming Championships - Part 2
 - Long Course Masters Swimming Championships - Part 3
 - Annual Masters Swimming Championships 2010

- 1st Inter-Regional Swimming Championships
- Inter-School Swimming Championships organised by the Hong Kong School Sports Federation during 2010

Only results of individual events are acceptable. Athletes with the best records in 50 m freestyle, 50 m breaststroke, 50 m backstroke and 50 m butterfly events will be selected by each district to form teams to compete in relay events.

(iii) Badminton Competition

A badminton selection contest should be held at each district for the HKG to select those who meet the eligibility requirements for the HKG and have outstanding performances as representatives of the respective districts in the competitions. Applicants shall meet the eligibility requirements for the HKG and their performances shall meet the requirements set out below:

- Champions, 1st Runners-up, 2nd Runners-up and 3rd Runners-up of different age groups in the badminton competitions of the respective district organised by the LCSF from 2009 to 2010
- Grade A or Grade B players in any event (singles/doubles/mixed doubles) on the Hong Kong Badminton Association Grading List of Players (All rankings shall follow those on the latest Ranking List as at the enrolment deadline for the selection contest at the respective district)
- Top 8 winners of Senior and Intermediate Division - BOCHK Hong Kong Annual Badminton Championships 2009 and 2010
- Top 8 winners of Group Aged under 19 (Year 90-93 in the 2009 Championships and Year 91-94 in the 2010 Championships) and Aged between 13 and 15 (Year 94-96 in the 2009 Championships and Year 95-97 in the 2010 Championships) - BOCHK Hong Kong Youth Badminton Championship 2009 and 2010
- Top 8 winners of the All Hong Kong Schools Jing Ying Badminton Tournament (The list of winners shall follow those on the latest result available as at the enrolment deadline for the selection contest at the respective district)

Individual events: Men's singles, women's singles, men's doubles, women's doubles and mixed doubles.

Winners of individual events will be selected by districts to form teams to compete in team events.

(iv) Table Tennis Competition

A table tennis selection contest should be held at each district for the HKG to select those who meet the eligibility requirements for the HKG and have

outstanding performances as the representatives of the respective districts in the competitions. Applicants shall meet the eligibility requirements for the HKG and their performances shall meet the requirements set out below:

- Champions, 1st Runners-up, 2nd Runners-up and 3rd Runners-up of different age groups in the table tennis competitions of the respective district organised by the LCSD from 2009 to 2010
- 8 ranked players of the Hong Kong Table Tennis Association (the 8 highest-ranking applicants/teams among those who have submitted applications to the respective district; and for doubles events, the ranking is determined by the sum of the 2 players' total scores on the Singles Ranking List. All rankings shall follow those on the latest Ranking List as at the enrolment deadline for the selection contest at the respective district)

Individual events: Men's singles, women's singles, men's doubles, women's doubles and mixed doubles.

Winners of individual events will be selected by districts to form teams to compete in team events.

(v) Tennis Competition

A tennis selection contest should be held at each district for the HKG to select those who meet the eligibility requirements for the HKG and have outstanding performances as the representatives of the respective districts in the competitions. Applicants shall meet the eligibility requirements for the HKG and their performances shall meet the requirements set out below:

- Champions, 1st Runners-up, 2nd Runners-up and 3rd Runners-up of different age groups in the tennis competitions of the respective district organised by the LCSD during 2010
- 8 ranked players on the Men's / Women's Singles Ranking Lists respectively maintained by the Hong Kong Tennis Association (the 8 highest-ranking applicants / teams among those who have submitted applications to the respective district; and for doubles events, the ranking is determined by the sum of the 2 players' total scores on the Singles Ranking List. All rankings shall follow those on the latest Ranking List as at the enrolment deadline for the selection contest at the respective district)

Individual events: Men's singles, women's singles, men's doubles, women's doubles and mixed doubles.

Winners of individual events will be selected by districts to form teams to compete in team events.

For the above 5 sports competitions (namely athletics, swimming, badminton, table tennis and tennis competitions), if athletes meeting the eligibility requirements for the HKG cannot be selected through the selection methods by districts as their representatives in the competitions, a contest open to all those meeting the eligibility requirements for the HKG may be held. The quota for participating in each event is 8. If the number of applicants/applied teams exceeds the available quotas, a ballot will be held to determine the allocation.

(vi) Basketball Competition

An open basketball selection contest should be held at each district for the HKG. Athletes meeting the eligibility requirements for the HKG may form teams to enrol in the contest. The minimum quotas for men's and women's divisions are 8 teams each. If the number of enrolled teams exceeds the available quota, the total scores obtained by all athletes in each team by taking into account their registered divisions as endorsed by the Hong Kong Basketball Association for the year 2010/11 will be used to determine the teams' order of priority for participation in the competition. (The scoring method is: 3 marks for an athlete belonging to Men's Division A1, 2 marks for an athlete belonging to Men's Division A2 and 1 mark for an athlete belonging to Men's Division B; 3 marks for an athlete belonging to Women's Division A and 1 mark for an athlete belonging to Women's Division B). If there are enrolled teams scoring the same marks, their order of priority for participation will be determined by ballot. The winning team will represent the respective district to participate in the HKG.

(vii) Volleyball Competition

An open volleyball selection contest should be held at each district for the HKG. Athletes meeting the eligibility requirements for the HKG may form teams to enrol in the contest. The minimum quotas for men's and women's divisions are 8 teams each. If the number of enrolled teams exceeds the available quota, the total scores obtained by the 6 athletes with the highest marks in each team by taking into account their registered divisions as endorsed by the Hong Kong Volleyball Association for the year 2010/11 will be used to determine the teams' order of priority for participation in the competition. (The scoring method is: 3 marks for an athlete belonging to Division A1, 2 marks for an athlete belonging to Division A2 and 1 mark for an athlete belonging to Division B). If there are enrolled teams scoring the same marks, their order of priority for participation will be determined by ballot. The winning team will represent the respective district to participate in the HKG.

For the above 2 sports competitions (namely basketball and volleyball competitions), if district teams meeting the eligibility requirements for the HKG

cannot be selected through the selection methods by districts as their representatives in the competitions, an open selection contest to test the respective sports skills of individual athletes may be held. The selection contest shall be open to all those meeting the eligibility requirements for the HKG.

(viii) Futsal Competition

An open selection session of men's futsal should be held at each district for the HKG. The qualified coaches arranged by the Hong Kong Football Association (HKFA) will conduct individual skills test including dribbling, passing and receiving, shooting as well as matches in groups for each district. Those who have outstanding performance will be selected to represent their respective districts for the futsal competition of the HKG.

Quota: 60 persons. If the number of applicants exceeds the available quota, the order of priority for participation in the skills test will be decided as follows:

- A registered player of the 1st Division of the Hong Kong Football Association
- A registered player of the 2nd Division of the respective district team of the Hong Kong Football Association
- A registered player of the 3rd Division of the respective district team of the Hong Kong Football Association
- A registered player of the respective U20 district team of the Hong Kong Football Association

(All players shall follow those on the latest Player List as at the enrolment deadline for the individual skills test at the respective district)

If there are applicants belong to the same division, their order of priority for participation will be determined by ballot.

4. To enhance transparency in the process of selecting athletes at districts to participate in the competitions, each DC should widely publicise its selection mechanism and method including the eligibility requirements and selection schedules etc., and provide channels for public enquiries. (For example, the selection format and eligibility requirements etc. can be posted on the notice boards of DCs/District Offices of Home Affairs Department/District Leisure Services Offices of the LCSD for public perusal.)
5. To avoid conflict of interests, the secretariats of the respective DCs/district selection boards/committee/working groups should remind all of their members to declare their interests before proceeding to discussion of an agenda item concerning the selection of athletes. This procedure should be put on record no matter whether any declaration has been made or not. A sample of the Form

for Declaration of Interests is given in the *Schedule*. Moreover, those who are involved in the selection of athletes should abide by the following rules:

- (i) To avoid any personal relations with any athletes standing for the selection, whether actual or perceived. If there is any possible conflict of interests, it should be declared to the respective DC, the committee or working group under the DC or the selection board/committee;
 - (ii) To keep in strict confidence the information of all participants obtained through being a member of the selection board/committee;
 - (iii) Not to disclose or make use of or use in any way the information concerning the participants for the purposes of seeking individual or other interests without the prior consent of the respective DC, the committee or working group under the DC or the selection board/committee;
 - (iv) To make all assessment and selection decisions on the principles of impartiality and fairness and in accordance with the selection mechanism and criteria set out by the respective DC and the selection board/committee.
6. According to the competition rules set out by the Organiser, athletes must be holders of valid Hong Kong Permanent Identity Cards, or holders of valid Hong Kong Identity Cards who have resided in Hong Kong for 3 years or above. They should be “Local Residents” residing in the district they represent. The respective DC must check the identity card and the proof of place of residence of the athlete concerned before entering his/her name on the enrolment form. Whenever necessary, the Organiser may ask the district that the participants represent to submit the participants’ proof of “Years of Residence” and “Place of Residence”. At the same time, participants holding the “Hong Kong Identity Card” must prove that they meet the Organiser’s requirement for years of residence by producing to the officers in charge of their respective districts the records of their first entry to Hong Kong (e.g. One-way Permit, passport etc.) showing that they have resided in Hong Kong for 3 years or above. “Local Residents” refers to the people who reside within the district boundary of a respective district, which is defined in the Electoral Boundary Maps in respect of District Councils Election. “Proof of Place of Residence” refers to the original copy of the valid documentary proof bearing the name of the participant, such as:
- (i) Statements (such as rates demand note, bills for electricity and water charges, monthly bank statement or telephone bill etc.) issued by public utilities or commercial organisations or banks within the latest 3 months;
or

- (ii) Declaration of place of residence issued by the Home Affairs Department;
or
- (iii) Mortgage statement, tenancy agreement or residence card; or
- (iv) Student handbook showing proof of place of residence (if a student handbook cannot be produced, the documents stated in (i) to (iii) above bearing the name of his/her parent(s) together with the participant's birth certificate may be provided).

Form for Declaration of Interests for the Selection of Athletes to Participate
in the 3rd Hong Kong Games
District Council/Committee or Working Group under the District Council/Selection Board/Committee

Date of Meeting: _____

To: XX District Council/XX Committee/XX Working Group/Selection Board/Committee *

I, _____, hereby declare the following interests in respect of the selection of athletes as members of the team representing XX District:

(a) I have an affiliation with the following organisation(s):

| Name of Organisation | My Capacity |
|----------------------|-------------|
| | |
| | |
| | |

(b) I have an affiliation with the following athlete(s) standing for the selection:

| Name of Athlete | Relationship with the declarant (e.g. relatives, friends, etc.) |
|-----------------|--|
| | |
| | |
| | |

(c) Others: _____

Signature: _____

Name: _____

Date: _____

* Please delete as appropriate

Publicity Plan for the 3rd Hong Kong Games

| Item | Month | 2010 | | | | | | 2011 | | | | | | |
|--|-------|------|------|-----|------|-----|-----|------|-----|-----|-------|-------|-----|------|
| | | June | July | Aug | Sept | Oct | Nov | Dec | Jan | Feb | March | April | May | June |
| (1) The emblem of the Hong Kong Games (HKG) continues to be adopted: ➤ The emblem of the HKG continues to be adopted to build up a coherent and representative image for use on all publicity materials of the Games. | | | | | | | | | | | | | | |
| | | ← | | | | | | | | | | | | → |
| (2) To set up a dedicated website: ➤ To make the dedicated website of the 3rd HKG more attractive, the LCSD will engage a contractor to redesign the website, to further enhance the hardware devices and software programmes so as to improve the website's interactive functions. More information will be disseminated through video format for public access to news on the HKG in a more convenient, efficient and diversified manner. Moreover, the Secretariat will arrange the hyperlink of the dedicated website to be linked to the websites of the Sports Federation & Olympic Committee of Hong Kong, China (SF&OC), the relevant National Sports Associations (NSAs) and the Hong Kong School Sports Federation for extensive publicity. | | | | | | | | | | | | | | |
| | | ← | | | | | | | | | | | | → |

| Item | Month | 2010 | | | | | | 2011 | | | | | | |
|------|--|------|------|-----|------|-----|-----|------|-----|-----|-------|-------|-----|------|
| | | June | July | Aug | Sept | Oct | Nov | Dec | Jan | Feb | March | April | May | June |
| (3) | To prepare and distribute the publicity materials: | | | | | | | | | | | | | |
| | ➤ To prepare publicity posters and distribute them for display in the 18 district councils, SF&OC, the co-organising NSAs as well as the District Leisure Services Offices and venues under the LCSD. | ← | | | | | | | → | | | | | 5/6 |
| | ➤ To prepare large publicity banners for display at the conspicuous locations in the 18 districts. | ← | | | | | | | | | | | | 5/6 |
| | ➤ To prepare lamp-post buntings for display at appropriate locations in the 18 districts during the competition period of the Games so as to create atmosphere for the 3rd HKG. | | | | | | | | | | | ← | → | 5/6 |
| | ➤ To display HKG posters at the advertising panels of various MTR stations during the competition period of the Games. | | | | | | | | | | | ← | → | 5/6 |
| | ➤ To produce HKG publicity exhibition boards for display by district organising committees when they organise district publicity activities or at venues in their respective districts to introduce the 3rd HKG to the public. | | | | | | | | | ← | | | | 5/6 |
| | ➤ To produce HKG publicity videos for broadcast at various LCSD venues and on trains and buses. | ← | | | | | | | | | | | | 5/6 |
| | ➤ To prepare a series of souvenirs for publicity purpose by distributing them to members of the public and participants through various | | | | | | | | | ← | | | | 5/6 |

| Item | Month | 2010 | | | | | | 2011 | | | | | | |
|---|-------|------|------|-----|------|-----|-----|------|-----|-----|-------|-------|-----|------|
| | | June | July | Aug | Sept | Oct | Nov | Dec | Jan | Feb | March | April | May | June |
| <p>publicity activities.</p> <ul style="list-style-type: none"> ➤ To prepare the souvenir programme and DVDs and give them to all participating units, athletes and relevant organisations as souvenirs/gifts. | | | | | | | | | | | | | | |
| <p>(4) To organise publicity and public relations activities:</p> <ul style="list-style-type: none"> ➤ To stage the “Launching Ceremony of the 3rd Hong Kong Games” and announce the competition events and details on the selection of district athletes for the 3rd HKG. ➤ District organising committees will organise publicity activities in their districts to encourage the whole community to participate in the Games. ➤ To hold “The 3rd Hong Kong Games Pledge Ceremony of the 18 Districts and Press Conference” for media interviews to cover the 18 districts’ progress of preparing for the Games and introduce various publicity and public relations activities. ➤ To organise the activity named “Whole Community’s Participation in the 3rd Hong Kong Games” to encourage the whole community to support and participate in the 3rd HKG in different ways. The activities include: | 21/6 | | | | | | | | | | | | | 5/6 |

| Item | Month | 2010 | | | | | | 2011 | | | | | | |
|--|-------|------|------|-----|------|-----|-----|------|-----|-------------|-------|--|---|------|
| | | June | July | Aug | Sept | Oct | Nov | Dec | Jan | Feb | March | April | May | June |
| <ul style="list-style-type: none"> To organise the “Cheering Competition for the 18 Districts”. Each district will organise a cheering team to participate in the competition and cheer for the athletes. All teams will be arranged to lead a parade of athletes from their respective districts into the venue and give performance during the opening ceremony. The competition results will be announced at the closing ceremony. The winners will be invited to perform and receive the prizes at the closing ceremony. To organise Voting and Guessing activities to invite the public to participate in Voting for “My Favourite Sporty District” and Guess the “Overall Champion of the 3rd Hong Kong Games”. Members of the public can obtain forms for the Voting and Guessing activities at various District Leisure Services Offices and sports centres under the LCSD or take part in the Voting and Guessing activities direct via the internet. Arrangements will be made for the announcement of results followed by a lucky draw at the closing cum grand prize presentation ceremony. To organise the “Elite Athletes’ Demonstration and Exchange Programmes” by inviting local elite athletes who are good at the sports to be included in the 3rd HKG | | | | | | | | | | competition | | 14/5 performance at the Opening Ceremony | 5/6 performance at the Closing Ceremony | |
| | | | | | | | | | | | | | | |

| Item | Month | 2010 | | | | | | 2011 | | | | | |
|---|-------|------|------|-----|------|-----|-----|------|-----|-----|-------|-------|-----|
| | | June | July | Aug | Sept | Oct | Nov | Dec | Jan | Feb | March | April | May |
| <p>to demonstrate their skills and share their experience with the participating athletes from the 18 districts.</p> <ul style="list-style-type: none"> To organise the “Dynamic Moments Photo Contest” to enable photography enthusiasts to participate in the 3rd HKG by capturing the exciting moments of the competitions and the related publicity activities. Assessment of the entries will be made after completion of the Games. All winning entries will be announced on the HKG’s dedicated website and arrangements will be made for their display at the roving exhibitions at LCSD venues in the 18 districts. | | | | | | | | | | | ←→ | | |
| <p>(5) To provide the media with information on the Games:</p> <ul style="list-style-type: none"> ➤ To inform the public of the information about the 3rd HKG through widely disseminating the latest news of the Games via the media including newspaper, radio and television stations. | | | | | | | | | | | ←→ | | |
| <p>(6) To order official uniform:</p> | | | | | | | | | | | | | |

| Item | Month | 2010 | | | | | | 2011 | | | | | | |
|---|-------|------|------|-----|------|-----|-----|------|-----|-----|-------|-------|-----|------|
| | | June | July | Aug | Sept | Oct | Nov | Dec | Jan | Feb | March | April | May | June |
| <ul style="list-style-type: none"> ➤ To provide each member of the organising committees, participating athletes and members of the delegations with a set of gift uniform, including a T-shirt, a long sleeved track jacket and a pair of long pants. In addition, a set of suit will be given to each member of the Organising Committee as a gift for attendance at the relevant ceremonies to build up a coherent image for the Games | | | | | | | | | | ←→ | | | | |
| <p>(7) To stage a grand opening ceremony:</p> <ul style="list-style-type: none"> ➤ “The Opening Ceremony of the 3rd Hong Kong Games” is scheduled to be held at Siu Sai Wan Sports Ground on 14 May 2011. It is planned that the ceremony and the variety show for that night will be produced by the television station and arrangements will be made for broadcast on TV on the same night. The activities involved will include the marching of athletes and delegations of the 18 districts to be led by the cheering teams of their respective districts into the venue, and the arrangement for torchbearers from the 18 districts to participate in the lighting of the cauldron together so as to encourage the whole community’s participation. | | | | | | | | | | | | 14/5 | | |
| <p>(8) To stage a grand closing cum prize presentation ceremony:</p> <ul style="list-style-type: none"> ➤ “The 3rd Hong Kong Games Closing cum Prize | | | | | | | | | | | | | | 5/6 |

| Item | Month | 2010 | | | | | | 2011 | | | | | |
|--|-------|------|------|-----|------|-----|-----|------|-----|-----|-------|-------|-----|
| | | June | July | Aug | Sept | Oct | Nov | Dec | Jan | Feb | March | April | May |
| <p>Presentation Ceremony” will be held at Kowloon Park Sports Centre on 5 June 2011 with the presentation of the following prizes:</p> <ul style="list-style-type: none"> • The overall champions, 1st runners-up and 2nd runners-up of the sports competitions • The “Overall Champion, Overall 1st Runner-up and Overall 2nd Runner-up of the 3rd Hong Kong Games” • The “District with the Greatest Participation in the 3rd Hong Kong Games” • The “District with the Best Progress in the 3rd Hong Kong Games” • The “District with the Most Gold Medals in the 3rd Hong Kong Games” • “My Favourite Sporty District” <p>➤ To invite the winners of the “Cheering Competition for the 18 Districts” to give performance and help to pick out the winners of the Voting and Guessing activities at the lucky draw.</p> | | | | | | | | | | | | | |

Remark: The sponsor needs to provide the output film or the AI (Adobe Illustrator) file(s) of the advertisement.

B. Acknowledgement to Sponsors

Acknowledgement will be made in the following forms by the OC according to the amount of sponsorship:

(1) Hong Kong Games Sponsors

1. Major Sponsor

- i) The trophies awarded to the Overall Champion, Overall 1st Runner-up and Overall 2nd Runner-up of the 3rd Hong Kong Games will be named after the sponsor. If there are more than one major sponsor, the trophies will be named after the sponsor offering the highest amount of sponsorship.
- ii) Acknowledgement will be made on various publicity materials (including posters, banners, the souvenir programme, the dedicated website and text advertisements but excluding publicity materials of individual event/activity with title sponsorship).
- iii) The sponsor will be invited to send a representative to attend the opening and closing ceremonies and awarded a certificate of appreciation at one of the ceremonies.
- iv) The sponsor will be invited to send a representative to attend major publicity activities.
- v) The sponsor may place a one-page advertisement free of charge on the inside back cover of the souvenir programme. If there are more than one major sponsor, the page will be allocated to the sponsor offering the highest amount of sponsorship for placing an advertisement while other major sponsors may each place a one-page advertisement free of charge on an inside page of the souvenir programme.
- vi) The sponsor may display 2 self-provided publicity signboards or 2 self-provided publicity banners at the venues of the following activities of the 3rd Hong Kong Games when the activities are taking place ^(see Remarks 4 & 5) :

- Venues of the opening and closing ceremonies
- Venues of various major publicity activities
- Venues of various competitions

2. Title Sponsor for Events/Publicity Activities

- i) The sponsor will have exclusive right to sponsor an individual event/a publicity activity.
- ii) The sponsored event and the trophy awarded to the event's overall champion/the event's publicity activities will also be named after the sponsor.
- iii) Acknowledgment will be made on the publicity materials of the Hong Kong Games and the sponsored events/activities (including posters, banners, the souvenir programme, the dedicated website and text advertisements).
- iv) The sponsor will be invited to send a representative to attend the opening and closing ceremonies and awarded a certificate of appreciation at one of the ceremonies.
- v) The sponsor will be invited to send a representative to attend the prize presentation ceremony of his/her sponsored event/the launching ceremony of the event's publicity activity and the major publicity activities.
- vi) The sponsor may place a one-page advertisement free of charge in the souvenir programme.
- vii) The sponsor may display 2 self-provided publicity signboards or 2 self-provided publicity banners at the venue of his/her sponsored event of the 3rd Hong Kong Games/the event's publicity activities when the event/activities are taking place
(see Remarks 4 & 5)
- viii) The sponsor may display 1 self-provided publicity signboard or 1 self-provided publicity banner at the venues of the opening and closing ceremonies of the 3rd Hong Kong Games when the ceremonies are taking place ^(see Remarks 4 & 5).

3. Other Sponsors

- i) Acknowledgment will be made on the publicity materials of the Hong Kong Games (including posters, banners, the souvenir programme, the dedicated website and text

advertisements).

- ii) The sponsor will be invited to send a representative to attend the opening and closing ceremonies and awarded a certificate of appreciation at one of the ceremonies.
- iii) The sponsor will be invited to send a representative to attend the major publicity activities.
- iv) The sponsor may display 1 self-provided publicity signboard or 1 self-provided publicity banner at the venues of the opening and closing ceremonies of the 3rd Hong Kong Games when the ceremonies are taking place ^(see Remarks 4 & 5).

(2) Hong Kong Games District Sponsors

1. Gold Sponsor

- i) Acknowledgment will be made in the souvenir programme and on the dedicated website.
- ii) The sponsor will be invited to send a representative to attend the major publicity activities.
- iii) The sponsor may display 1 self-provided publicity signboard or 1 self-provided publicity banner at the venues of the opening and closing ceremonies of the 3rd Hong Kong Games when the ceremonies are taking place ^(see Remarks 4 & 5).

2. Silver Sponsor

- i) Acknowledgment will be made in the souvenir programme and on the dedicated website.
- ii) The sponsor will be invited to send a representative to attend the major publicity activities.

C. Use of the Sponsorship

(1) Hong Kong Games Sponsors

- 1. Apart from title sponsorship for events/publicity activities, all cash income from sponsors will mainly be used for organising and boosting the relevant publicity items (including the opening and closing ceremonies, advertising and publicity materials) of the 3rd

Hong Kong Games or for meeting unexpected expenses.

2. Title sponsorship in cash or in kind for events/publicity activities will be used for the relevant activities of the sponsored events/publicity activities.

(2) Hong Kong Games District Sponsors

Sponsorship in cash or in kind must be used for activities relating to the respective district's participation in the 3rd Hong Kong Games.

Remarks:

- (1) No sponsorship from tobacco, hard liquor and gambling companies will be accepted;
- (2) If there are more than one sponsor for the same activity and they are potential business competitors, the Organiser will inform all parties concerned of the sponsorship matter as early as possible;
- (3) If there are more than one sponsor for the same competition/activity, the Organiser will accept the sponsor offering the highest amount of sponsorship;
- (4) The size of a publicity signboard or banner is about 1 m x 2 m. The OC reserves the right to revise the content of the publicity signboards or banners;
- (5) The Organiser shall adjust the size of the publicity signboards or banners and designate the locations for their display according to the venue size as well as the decoration and activity arrangements on site. If there are several publicity signboards or banners to be displayed at the same time, the sponsor offering a higher amount of sponsorship will have the priority to choose a place for displaying his/her signboard/banner at the designated locations. Sponsors on the same level will be allocated a place for displaying their signboards/banners by ballot as arranged by the Organiser; and
- (6) The Organiser reserves full discretion to reject any sponsorship and the right to revise the above conditions.